



# BIG DAY OUT FOR DOGS & CANINE CHRISTMAS MARKET

## EVENT OVERVIEW & STALL HOLDER INFORMATION

### SUMMARY

This is an annual Open day and community event for DOGS Victoria, where activities and entertainment are free. Over the course of the day a few thousand people enjoy all the event has to offer.

Held at our premises KCC Park Skye, the event is aimed at showcasing our affiliated clubs and their breeds and to present the sport of dogs. This event provides the opportunity for the public to come along and meet our members and dogs, see the dogs in action and learn what DOGS Victoria is all about. The event also provides information and education about responsible dog ownership and choosing a suitable breed. The public are encouraged to bring their dogs, as there are many activities for our canine friends to have a go!

The Canine Christmas Market is one of the main elements of the event, where exhibitors have the opportunity to expose their products or services to thousands of dog fanciers including pet owners, breeders and those that show and trial their dogs.

### EVENT DETAILS

<b>Date:</b>	<b>Sunday 11 December, 2016</b>
<b>Location:</b>	<b>State Dog Centre - KCC Park 655 Westernport Hwy (Dandenong Hastings Rd) Skye 3977</b>
<b>Time:</b>	<b>10.30am – 4.00pm</b>

### KEY EVENT ELEMENTS

- Breed and club displays
- Dog shows and competition
- Dog sport discipline demonstrations
- Activities for dogs
- Canine Christmas Market
- Fun competitions and entertainment
- Free activities for the children; jumping castles and face painting

### STALL HOLDER INFORMATION

The event will be open to the public from 10.30am to 4.00pm

Set Up Times For Exhibitors: 8.00am – 10.30am (if earlier time required, must be arranged prior)

Pack Up Times For Exhibitors: 4.00pm onwards.



The K9 Kiosk will be open throughout the event with hot and cold beverages available as well as a selection of snacks and meals.

## Site Options and Location

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We have 2 site size options to suit both small and large-scale displays. (3x3m, 6x3m)

We also offer affordable advertising packages in our magazine and on our website. Our magazine is a subscription based publication to over 10,000 members of pedigree dog owners and breeders, with a readership of over 40,000 which includes industry professionals, judges, stewards and associated clubs and our affiliates. Advertising on the website reaches and increasing more number of dog lovers and targets consumers interested in your products.

We are offering inside and outside sites. Inside sites are in our large pavilion, outside sites will be on exhibition area 2, and may also be on other small grassed areas to allow for extra outdoor space (map enclosed) . A designated site will be allocated

## Carparking

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Parking for stallholders is Parking Area D and Parking Area A (*and possibly on the grassed area behind the indoor pavilion*)

**Cars are not allowed on the grass/market site area.** Please bring appropriate equipment for ease of loading goods to and from site. We will try and position sites closer to the parking area for stallholders with large/heavy/voluminous items.

## Stall Holder Provisions

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Exhibitors will need to provide own marquee/gazebo and chairs/tables etc.

You may bring in whatever you like as long as it fits in within your specified site. Site signage (i.e. Your business name sign) is your own responsibility.

**All stall holders are required to provide their own public liability insurance. (\$10 million)**

## Stall Holder Participation – Terms and Conditions

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By completing and signing the application form, stall holders acknowledge and agree to follow the conditions of participation

- All A-frames, signage, products and furniture must be kept within your site space. For outside sites, please also ensure all marquees and tents are properly weighted down using appropriate weight or sandbags. Pegs may be used on the grass, but only of standard size, weight and shape to protect the grass.
- Power is not be available outdoors to stall holders. Power may be arranged inside if it is a necessity and with prior arrangement.
- All site holders keep their site area clean, tidy and free from trip hazards. You must also keep the area around your site completely clear of all obstacles, creating a clear walkway allowing people to walk along and visit every site.
- Stall holders must be operational for the duration of the event (10.30am – 4pm) unless prior arrangements have been made.
- Whilst care will be taken, DOGS Victoria and event organisers will not take responsibility for any damage and/or loss of property.
- Please ensure that only products and services stated on your initial site booking form are sold or promoted at the event.
- There will be no refunds given if cancellations are made. Notification of non-attendance is required. No refunds will be given for non-attendance.
- DOGS Victoria and event organisers accept no responsibility for adverse weather and no refunds will be given for this reason. All care will be taken not to cancel the event, it may be the case that elements of the day, including market stalls are moved indoors in the case of extreme wind or rain. In the case of extreme heat, the event will be cancelled for the health and safety of dogs and exhibitors.

## Additional Promotion

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We can provide additional promotional opportunities if your organisation is willing to provide donation/s for raffle and/or item/s for inclusion in showbags. This can be in the form of your logo link to your website, a description of your business on the Canine Christmas Market page on the DOGS Vic website, and/or acknowledgement and promotion of your business at the event. (dependent on value of donation).