



## ADVERTISER CONTACT DETAILS

Contact Name: \_\_\_\_\_

Member Number: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

## PRICING

	PRICE	TICK
Magazine Front Cover (Full page) + Quarter page advertisement	\$189.00	
Gazette Front Cover (Full page) + Quarter page advertisement	\$94.50	
Full Page Advert In Magazine	\$383.50	
Half Page Advert In Magazine	\$226.00	
Quarter Page Advert In Magazine	\$119.50	

## ADVERTISEMENT DETAILS

Please enter the written content requested for your advert here  
(For example, dog's registered name, photographer's name, kennel credits etc):

Do you agree to the Dogs Victoria terms, conditions and artwork requirements ☐ YES ☐ NO

## PAYMENT DETAILS

\*Please note: This transaction incurs a \$2.20 facility fund levy

METHOD OF PAYMENT:

(Please tick)

☐ DIRECT DEPOSIT

Ref: \_\_\_\_\_

☐ CREDIT CARD

☐ TICK here to OPT OUT of this Facility Fund Levy

CREDIT CARD DETAILS:

(Please tick)

☐ Mastercard

☐ VISA

Expiry date: \_\_\_\_\_

Credit Card Number

CVV: \_\_\_\_\_

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Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Did you know you could feature your dog in the Dogs Victoria Magazine?  
With a purchase of a front cover, full page, quarter page or half page advertisement, you can feature your dog in the magazine along with their titles and achievements!  
Why not advertise your kennel?

Rates	
Magazine Front Cover (Full page) + Quarter page advertisement	\$189.00
Gazette Front Cover (Full page) + Quarter page advertisement	\$94.50
Full Page Advertisement	\$383.50
Half Page	\$226.00
Quarter Page advertisement	\$119.50

## ADVERTISING POLICY & SPECIFICATIONS FOR DOGS VICTORIA MEMBERS

### Terms & Conditions

- All payments are to be made upfront to secure your booking along with the completed signed booking form.
- A cancellation fee of \$100 will be charged should members fail to supply the artwork or cancel their booking 14 days or less prior to the due date.
- Members have to provide a minimum of 14 days notice should they wish to cancel their booking.
- The member is responsible for ensuring all required artwork is lodged with the Dogs Victoria Events team by the due date.
- Should artwork not be lodged within the adequate time frame, Dogs Victoria reserves the right to move the booking to the next available month.
- Members cannot change their mind or cancel the booking after the closing date of publication.
- Dogs Victoria is not responsible for any errors or omissions in the member's advertising materials or any changes made after closing dates.

### Artwork Requirements

- Images must be of high resolution and quality and follow the correct specifications (please see further information below).
- Only one image is permitted per front cover.
- The photographer's name or logo cannot be published on the front cover.
- Their credits can be mentioned in the quarter page advert that comes with the front cover.
- Dogs Victoria reserves the right to decide in its absolute discretion to edit and/or change the image submitted for the front cover.
- Ample border space around the dog needs to be considered.
- No person or part of a person can be in the image.
- No leash is acceptable in the image.
- Images can be either full body or headshot of the dog.
- Dependent on the type of design requested to Dogs Victoria for a full page or half page advert, Dogs Victoria may charge an artwork fee of \$84.50 per hour. This is decided by the Events team prior to the confirmation of booking.

Magazine/Gazette Specifications	
Front Cover Image	300dpi 200x185mm 3mm bleed
Full Page Advert	193 x264mm
Half Page Advert	173x120mm
Quarter Page Advert	85x120mm