

**ADVERTISER CONTACT DETAILS**

Contact Name: \_\_\_\_\_

Member Number: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

**PRICING**

	<b>PRICE</b>	<b>TICK</b>
Magazine Front Cover (Full page) + Quarter page advertisement	\$189.00	
Gazette Front Cover (Full page) + Quarter page advertisement	\$94.50	
Full Page Advert In Magazine	\$383.50	
Half Page Advert In Magazine	\$226.00	
Quarter Page Advert In Magazine	\$119.50	

**ADVERTISEMENT DETAILS**

 Please enter the written content requested for your advert here  
 (For example, dog's registered name, photographer's name, kennel credits etc):

 Do you agree to the Dogs Victoria terms, conditions and artwork requirements  YES  NO

**PAYMENT DETAILS**
\*Please note: This transaction incurs a \$2.20 facility fund levy

 METHOD OF PAYMENT:  DIRECT DEPOSIT  
 (Please tick) Ref: \_\_\_\_\_

 CREDIT CARD

 TICK here to OPT OUT of this Facility Fund Levy

 CREDIT CARD DETAILS:  Mastercard  VISA Expiry date: \_\_\_\_\_  
 (Please tick)

Credit Card Number

CVV: \_\_\_\_\_

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Did you know you could feature your dog in the Dogs Victoria Magazine?

With a purchase of a front cover, full page, quarter page or half page advertisement, you can feature your dog in the magazine along with their titles and achievements!

Why not advertise your kennel?

<b>Rates</b>	
Magazine Front Cover (Full page) + Quarter page advertisement	\$189.00
Gazette Front Cover (Full page) + Quarter page advertisement	\$94.50
Full Page Advertisement	\$383.50
Half Page	\$226.00
Quarter Page advertisement	\$119.50

## ADVERTISING POLICY & SPECIFICATIONS FOR DOGS VICTORIA MEMBERS

### Terms & Conditions

- All payments are to be made upfront to secure your booking along with the completed signed booking form.
- A cancellation fee of \$100 will be charged should members fail to supply the artwork or cancel their booking 14 days or less prior to the due date.
- Members have to provide a minimum of 14 days notice should they wish to cancel their booking.
- The member is responsible for ensuring all required artwork is lodged with the Dogs Victoria Events team by the due date.
- Should artwork not be lodged within the adequate time frame, Dogs Victoria reserves the right to move the booking to the next available month.
- Members cannot change their mind or cancel the booking after the closing date of publication.
- Dogs Victoria is not responsible for any errors or omissions in the member's advertising materials or any changes made after closing dates.

### Artwork Requirements

- Images must be of high resolution and quality and follow the correct specifications (please see further information below).
- Only one image is permitted per front cover.
- The photographer's name or logo cannot be published on the front cover.
- Their credits can be mentioned in the quarter page advert that comes with the front cover.
- Dogs Victoria reserves the right to decide in its absolute discretion to edit and/or change the image submitted for the front cover.
- Ample border space around the dog needs to be considered.
- No person or part of a person can be in the image.
- No leash is acceptable in the image.
- Images can be either full body or headshot of the dog.
- Dependent on the type of design requested to Dogs Victoria for a full page or half page advert, Dogs Victoria may charge an artwork fee of \$84.50 per hour. This is decided by the Events team prior to the confirmation of booking.

<b>Magazine/Gazette Specifications</b>	
Front Cover Image	300dpi 200x185mm 3mm bleed
Full Page Advert	193 x264mm
Half Page Advert	173x120mm
Quarter Page Advert	85x120mm